

About VATEL International Business School Hotel & Tourism Management

Founded in 1981 in France, Vatel is today firmly established as one of the world's leading hotel schools with the mission to develop future senior managers of the hospitality and tourism industry. There are 35 Vatel centres throughout the world delivering the same courses to 7000 students based on the right balance between theoretical university courses and professional experience.

This tried and tested concept has the approbation of the professional world as a panel comprising the highest ranking representatives of the international hospitality industry awarded Vatel in 2003 with the Worldwide Hospitality Award for the Best Training Program, and again in 2016 for the Best Worldwide Hospitality Management School Award. IFOP (French Institute of Public Opinion) also ranked Vatel as the top school in Europe for hotel and tourism in 2007.

Vatel has achieved a graduates' employment rate of 100%! This in part is due to the valuable industry network of over 30,000 Vatelians working in the most prestigious hotels around the world. Vatel is truly the gateway into global hospitality, tourism and luxury careers.



WHY VATEL?

Vatel education - a passport to a rewarding career in the hospitality industry worldwide

Internationally Recognised Qualification

Vatel, International Business School Hotel & Tourism Management, is a private school of higher education registered by the French Ministry of Education, with the National Repertory of the Establishments under the number 0301505 Y. Recognised internationally, Vatel' degrees are French State certified university degrees registered in the National List of Certification by Ministerial Order.

Industry-validated and Career-oriented Education

Vatel's curriculum is specially designed and validated by the hospitality industry to provide every student with a relevant and career-oriented education that links academic theory and practice.



The Marco Polo Program

Vatel strives at expanding the international experiences of students by providing them the opportunity to spend one school year in a different Vatel School at any place in the world. This is an opportunity where students will discover a different country, a new culture, while learning another foreign language and continuing their education. They can also do their internship in the Host Country.

Ready Industry Network Worldwide

29,000 strong, Vatel has one of the most international, professionally experienced and socially active alumni network of any hospitality management schools in the world. This provides a ready industry network for our students and future graduates to leverage upon in advancing their careers and aspirations.

Best  
Worldwide  
Hospitality Award  
2016

No.1  
in Europe for  
Hospitality  
and Tourism  
Studies  
IFOP 2007

100%  
Employment Rate  
of Graduates

30,000  
Global Alumni  
Network

7000  
Students  
Worldwide



Entry Requirements

SDH Diploma

- Age Requirement: 17
- GCE 'O' Levels or equivalent
- High School Certificate or equivalent

SDH Advanced Diploma

- Age Requirement: 17
- SDH Institute Diploma
- GCE 'A' Levels or equivalent
- Senior High School Certificate or equivalent

English Proficiency: IELTS 5.5/TOEFL 500 or completed SDH English Intermediate Level or its equivalent

Vatel Institute Bachelor's Degree (Top Up)

- Age Requirement: 19
  - Completed SDH Advanced Diploma in Hospitality and Tourism Management or its equivalent
- English Proficiency: IELTS 5.0 or their equivalent
- 6-months Industrial attachment / work experience in the Hospitality and Tourism sector

Vatel Institute MBA

- Age Requirement: 21
  - A recognized Bachelor's degree in hospitality related discipline or Bachelor's Degree in any field with 3 years relevant work experience, or equivalent
- English Proficiency: TOEFL 550 (213 PC) or IELTS 5.5 or equivalent

Fee Protection Scheme

Under the Fee Protection Scheme (FPS), SDH has in place an insurance arrangement with Lonpac Insurance Bhd, a Council for Private Education-appointed insurance provider, to protect the course fees paid by ALL students. The FPS insurance serves to protect the student's fees in the event that the private education institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. In addition, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgements made against it by the Singapore courts.

Medical Insurance

Under the EduTrust certification scheme, PEIs must provide medical insurance coverage for hospitalisation and related medical treatment

for ALL full-time students throughout the entire course duration. SDH has put in place a medical insurance scheme provided by AXA Insurance Pte Ltd for all its students.

The following students can choose to opt out of the medical insurance scheme if they can show that they are already covered by their own medical insurance:

- Singapore citizens, permanent residents and international students not on the Student's Pass, and
- Students under corporate Sponsorship or corporate agreement signed between the private education institution and the sponsor organisation.

Medical insurance is not applicable to part-time students and students taking courses with a duration of not more than one month or 50 hours.

Payment and Refund Policy

We are committed to charging our students accurately. The exact amount of total course fees, miscellaneous fees, the payment terms and refund policy are clearly specified in the Standard Student Contract.

Application Requirements for Students Pass (International Students)

- Duly completed Vatel Application Form
- Duly completed SDH Application Form
- Applicant's Birth Certificate – Notary certified true copies of both original version and English translation
- Applicant's education certificate and result transcripts – Notary certified true copies of both original version and English translation
- Documented proof of financial stability in the form of bank statement/fixed deposit accounts/saving accounts (for visa-required countries)
- Applicant and/or parent's letter of employment with English translation (for visa-required countries)
- 5 x applicant's recent passport-sized photographs or scanned copy JPEG file size: 400 x 514 pixels
- Photocopy of applicant's valid passport



Our Vision

To be the Premier Education Services Provider renowned for Hospitality and Business Education in the Asia Pacific Region and beyond.

Our Mission

To Inspire and Develop Future Leaders and Professionals for the Hospitality Business.

Our Values

EXcellence QUality Integrity  
Service Innovation TEamwork

EXQUISITE

CULTURE STATEMENT

SDH Institute promotes a culture that supports and rewards staffs that demonstrate behaviours consistent with our values, to achieve EXQUISITE. The desired culture will also be one where staff at all levels to use a "heads-on, hands-on and hearts-on" approach when carrying out their responsibilities, and in interacting and providing services to students, partners and stakeholders.

SDH Institute Pte. Ltd.

Registered with  
Singapore Committee for Private Education  
CPE Registration No: 200714877H  
Period of Registration: 26/9/15 to 25/09/19

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SDH Institute is dedicated to providing hospitality education and training. Our programmes include Certificate Level, Diploma, Advanced Diploma, Graduate Diploma, Bachelor's and MBA programmes.

These programmes not only equip our students with the correct professional and business skills for the global hospitality industry, they also inspire in them both a service excellence and entrepreneurial mindset – a mindset that ensures they can attain the key objective : employability.

Our team of lecturers and state-of-the-art learning facilities ensure a conducive learning environment. Industry placements gained via our close industry links ensure that students are thoroughly prepared and equipped for the real world challenges ahead.

If you want a unique learning experience that will adequately prepare you for a successful career in the dynamic and fast-paced hospitality and tourism industry, join us now at SDH Institute – Where Service Becomes Nature.

## WHY SDH INSTITUTE



**EduTrust (4 Years) Certified**  
SDH is awarded the prestigious EduTrust (4 years) certification by the Committee for Private Education (Registration Number: 200714877H), for having achieved higher standards in key areas of management and provision of educational services.

**56** Established Hospitality, F&B brands

**Strong Industry Network**  
More than 50 established Hospitality, F&B brands hire our students every school term for industrial attachments and employment opportunities.

**90%** Employers' Satisfaction rate in 2016

**High Employers' Satisfactory rate**  
An employers satisfaction survey<sup>a</sup> conducted in Year 2016 with our Hospitality industry partners showed 9 out of 10 are highly satisfied with SDH graduates.

**97.7%** Industrial Attachment Placement Rate in 2016

**High Industrial Attachment success rate**  
It is a result of our students' hard work, our lecturers' commitment & dedication, the reputation of our graduates and the close ties we have with our Hospitality Industry partners.



**Champion**  
National Cocktail Competition 2015

**Graduates' Employment Rate<sup>a</sup> in 2016**

**83%**  
of our students have a job within 6 months after Graduation

**80%**  
of our students who did industrial attachment lands a job

**Shawn Tan**  
Advanced Diploma Graduate, Class 2014  
Shangri-La Hotel Singapore  
Asst. Operations Manager  
Recipient of [Service Excellence Award - STAR, Year 2015]



**Glorious Matthew Santana**  
Bachelor's Degree Graduate, Class 2015  
Ricciotti (Indonesia, Singapore)  
Asst. Manager

## WHY SDH INSTITUTE

### Highly Qualified Academic Team

Our lecturers are industry professionals and possess in-depth industry experience from working in top tier establishments such as Raffles Hotel, Goodwood Park Hotel, etc. Some of our teaching staff have received service medals in hospitality excellence and were published in local news.



**Mr. Barry Hayes**  
Former G.M. of various luxury resorts in Indonesia, Thailand and Vietnam



**Mr. Isaac Joshua**  
SDH Head (Academics)  
Former Senior Manager of several Luxury Hotels, including Raffles Hotel, Goodwood Park

### Career-oriented Learning

SDH brings students a highly relevant & customised curriculum that brings value to the market place. We organise industry-related trips & special seminars by industry honchos, that allow our students to network with top leaders & professionals of the tourism and hospitality industries. Our recent students' satisfaction survey done in the 4th quarter of Year 2016, showed almost 9 out of every 10 students are very satisfied with their Hospitality learning in SDH.

### Hospitality Industry Endorsement

Our Hospitality Management programmes are endorsed by leading bodies of the Hospitality Industry in Singapore:



### Students' Satisfaction Survey<sup>a</sup> in 2016

**100%**

Students' Satisfaction with their SDH investment

**90%**

Students satisfaction with SDH Hospitality education and Career guidance



## EVENTS

### Events Management

From large scale international events like the Olympic Games and Formula One races to exhibitions and fairs, conventions and corporate incentive travels, there is now an unprecedented need for relevant professional and qualified people for this booming sector. SDH's courses in Events Management aim to equip students with up-to-date knowledge and practical skills required for this dynamic industry. Besides event industry specific modules, students will also experience course work that focuses on general business topics, providing them with a full complement of the skills needed in the business of events management.

### DIPLOMA IN EVENTS MANAGEMENT\*

(9 MONTHS & 6 MONTHS INDUSTRIAL ATTACHMENT)



- Financial Accounting
- Professional Development and Career Planning
- Marketing Policy, Planning and Communication
- Service Quality and Business Communication
- Travel, Tourism and Hospitality
- IT in Travel, Tourism and Hospitality Operations
- Events Management I (Events Operations Management)
- Events Management II (Risk Management in Events)
- 6 months Industrial Attachment

<sup>a</sup>SDH Institute programmes which are accredited by Institute of Hospitality, UK

## Hospitality and Tourism Management

SDH's Hospitality and Tourism Management programmes aim to prepare students to ride confidently on the tourism boom spurred by the development of the Integrated Resorts (IRs). Our programmes seek to maximise learning through hands-on discovery and case studies discussion and presentations which facilitate creative thinking and problem-solving. Students will graduate with cutting edge knowledge of the best industry practices, as well as a service innovation mindset, adding further value to their future employability.

### MBA IN INTERNATIONAL HOTEL MANAGEMENT

18 MONTHS (INCLUDING 6 MONTHS INDUSTRIAL ATTACHMENT)

- Operations and Revenue Management
- Financial Management
- Organisational Management
- Human Resource Management
- Marketing Management
- Business Law
- Fiscal Management
- Management Information Systems
- International Tourism and Hospitality Management
- Strategic Tourism Management
- Business Communication
- French
- Hospitality Operations Management
- Corporate Finance
- Strategic Marketing Management
- Strategic Human Resource Management
- Vatel Business Games (Tutoring)
- Negotiations
- Corporate Business Strategy
- Final Dissertation (Tutoring)
- Final Dissertation (Oral exam in front of jury)
- 6 months Industrial Attachment

### BACHELOR'S DEGREE IN INTERNATIONAL HOTEL MANAGEMENT (TOP UP)

12 MONTHS (INCLUDING 6 MONTHS INDUSTRIAL ATTACHMENT)

- Business Communication III,
- Marketing III,
- Human Resources III,
- Negotiations,
- Public Relations and Advertising,
- IT Applications III,
- Multicultural Management
- Career Project,
- Tourism and Travelling,
- Introduction to Cost Control,
- Wine, Beer and Spirits,
- Geopolitics,
- Taxation,
- French III,
- Managerial Experience,
- 6 months Industrial Attachment

### ADVANCED DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT\*

(24 MONTHS INCLUDING 6 MONTHS INDUSTRIAL ATTACHMENT)

- Sustainable Tourism, Planning and Development
- Human Resource Management
- Organisational Behaviour
- Quantitative Methods for Business Management
- Economics for Business
- Managerial Accounting
- Food and Beverage Operations Management
- Hotel Operations Management
- 6 months Industrial Attachment
- Financial Accounting
- Professional Development and Career Planning
- Marketing Policy, Planning and Communication
- Service Quality and Business Communication
- Travel, Tourism and Hospitality
- IT in Travel, Tourism and Hospitality Operations
- Hotel Operations
- Food & Beverage Operations



### DIPLOMA IN HOSPITALITY OPERATIONS\*

(12 MONTHS INCLUDING 6 MONTHS INDUSTRIAL ATTACHMENT)

- FBK101 Food and Beverage Knowledge
- FBO102 Food and Beverage operations
- FHO103 Front Office and Housekeeping Operations
- FBL104 Food; Beverage; and Labour Cost Control
- MEC105 Marketing and Hospitality Events Catering
- Principles of Communication
- 6 months Industrial Attachment



<sup>a</sup>SDH Institute programmes which are accredited by Institute of Hospitality, UK

<sup>a</sup>Data is compiled from The Employers Satisfaction survey, The Students' Satisfaction Survey and the Graduates' Employment Survey as of 31 December 2016.